

Jaipur Engineering College & Research Centre, Jaipur



Session 2019-2020

In the wake of the COVID-19 situation, the Training & Placement Cell of JECRC has taken an initiative that emphasizes on bringing the senior HR Leaders from the Indian & International corporate world. Working with our corporate partners, T&P cell brought interactive online sessions that are designed to enrich student's industry acumen & to drive innovative solutions for post-pandemic hiring problems. JECRC aspires to connect with the prominent luminaries, networks, communities, corporate pioneers, technocrats, and innovators who will provide potential solutions to burning topics and guide the students to inculcate a sense of innovating something in everything they do.

Summary of Innologue/ IPR Sessions:

Sr. No.	Start Up Topic	Speaker Name	Designation
1	Innologue an Innovation Talk Series -To grasp the knowledge, strategies, and ideas and grassroots solutions	Mr Akash Khurana	Global Vice President , Chief information Officer & Chief Digital Officer at McDermott international Inc
2	Innologue an Innovation Talk Series - Three step approach for digital innovation and the factors affecting the digitalization	Mr. Feroz Khan	Partner & Head Digital and Emerging Technology, KPMG India
3	Innologue an Innovation Talk Series - Smart Cities, Telecom,& Information analytics	Dr Sumit D.Chowdry	Founder CEO of Gaia Smart Cities and the CTO of Brookfield Properties in India
4	Innologue an Innovation Talk Series - To establish and promote a vibrant culture of innovation and entrepreneurship nationwide	Shri Ramanan Ramanathan	Mission Director Atal Innovation Mission, Additional Secy NITI AAYOG, Government Of India, national and international authorities

5	Innologue an Innovation Talk Series- the 4 D's of Innovation i.e. Desire, Direction Dedication and Discipline	Shri Anil Basin	President at Havell's India Ltd
6	Innologue an Innovation Talk Series - Creating Innovation through Technology	Mr. Nikhil Malhotra	Global Head of Master's Lab the think bator at TechMahindra
7	Generation of Intellectual Property	Mr. Jaskeerat Singh	Verispire Technologies Pvt. Ltd
8	Installation of IPCurate Lab at JECRC and awareness session for the faculties	1.Mr. Param Doshi 2.Mr. Sandesh	Verispire Technologies Pvt. Ltd, Noida 1Manager 2 Senior Manager
9	IPR Workshop for Incubation Centre and E Cell Participants – JECRC	Mr. Param Joshi and Mr. Jaskeerat Singh	Verispire Technologies Pvt. Ltd
10	Boosting Intellectual Property	Mr. Sandesh Agrawal	IP Expert, IPCurate Labs, Verispire Inc

Innologue Session-1

Topic: “Innologue an Innovation Talk Series- To grasp the knowledge, strategies, and ideas and grassroots solutions”

Speaker: Mr Akash Khurana Global Vice President , Chief information Officer & Chief Digital Officer at McDermott international Inc

Mr Akash Khurana discussed about the topics and guide the students to inculcate a sense of innovating something in everything they do. People who have spent their lives in enhancing grassroots solutions would definitely have incredible experience to share ideas by our diverse guest speakers. It will guide them to look at problems differently and come up with solutions providing an endless stream of value.



Innologue Session-2

Topic: “Innologue an Innovation Talk Series- Three step approach for digital innovation and the factors affecting the digitalization”

Speaker: Mr. Feroz Khan Partner & Head Digital and Emerging Technology, KPMG India

Mr. Feroz Khan has briefly discussed about the significance of innovation in digitalization. He talked about the three step approach for digital innovation and the factors affecting the digitalization. Further, he discussed how digitalization is becoming important to our new lifestyle with an example how every person, business and company is developing their digital competency, knowing that success is based on their ability to design new technologies.



Innologue Session-3

Topic: “Innologue an Innovation Talk Series - Smart Cities, Telecom & Information analytics”

Speaker: Dr Sumit D. Chowdry Founder CEO of Gaia Smart Cities and the CTO of BrookField Properties in India

Dr. Sumit D. Chowdry is a global thought leader and CXO in the field of Smart Cities, Telecom, Information analytics and an Urban Design enthusiast. His prior roles include being a President/ CIO of Reliance Jio, VP of IBM, CIO of Reliance Communications, and Managing Partner of KPMG. He is an author of a bestselling career management book, ‘Rules of the Game’. He was the Program Director of Swachh Bharat Mission and IT Expert for several Smart Cities projects. He is an advisor for BARC (Broadcast Audience Research Council).



Innologue Session-4

Topic: “Innologue an Innovation Talk Series - To establish and promote a vibrant culture of innovation and entrepreneurship nationwide”

Speaker: Shri Ramanan Ramanathan Mission Director Atal Innovation Mission, Additional Secy NITI AAYOG, Government of India, National and International authorities

Shri Ramanan Ramanathan, Mission Director Atal Innovation Mission, Additional Secy NITI AAYOG, Government of India. He is the man who aims to establish and promote a vibrant culture of innovation and entrepreneurship nationwide. He was formerly Managing Director and CEO of CMC Ltd, an auxiliary of the all-around acclaimed Tata Consultancy Services (TCS). In his association with TCS, he has played vital roles ranging from product development, technical marketing, global business development, and general management of large centers of the company. This multilingual personality holds various prominent awards and accolades.



Innologue Session-5

Topic: “Innologue an Innovation Talk Series- the 4 D’s of Innovation i.e. Desire, Direction Dedication and Discipline”

Speaker: Shri Anil Basin, President at Havell’s India Ltd

Shri Anil Bhasin joined Havells in the year 2004, since then setting one goal and achieving it relentlessly and moving onto another has been more of a daily habit for him. This multilingual personality holds the various prestigious awards and the art of a motivational speaker blended with a perfect PR. In his address, he talked about the 4 D’s of Innovation i.e. Desire, Direction Dedication and Discipline. While sharing the matrix of innovation, he explained how creativity and passion are the prominent characteristics for Innovation. His belief “Learning is a life-long process and life is a journey, not destination” inspired the young minds to be innovative.



Innologue Session-6

Topic: “Innologue an Innovation Talk Series - Creating Innovation through Technology”

Speaker: Mr Nikhil Malhotra, the Global Head of Master’s Lab the think bator at TechMahindra

Mr Nikhil Malhotra shared his experience how, along with his team, he buckled up and upheld the COVID 19 in collaboration with Government. He enlightens the features to keep in mind while creating a design or an innovation. He also explained the difference between creativity and innovation and how they walk hand in hand. He also told that while creating innovation through technology.



IPR Session-7

Topic: “Generation of Intellectual Property”

Speaker: Mr. Jaskeerat Singh, Varispire Technologies Pvt. Ltd

Mr. Jaskeerat Singh, Varispire Technologies and he focused on the various aspects of generation of copyright material and design patents at JECRC. The session was attended by the 22 faculties and a few students.

What all you can do to create in house IP assets?

- Identify problems faced by Industry in line with your domain
- Look for the solutions of the identified problems published anywhere.
- Brainstorm the reason for non-acceptance of the solutions.
- Think beyond for other ways of solving the identified problems.
- Get the identified solution accessed by an expert to identify its prospective.

IP CURATELABS

Participant avatars: Param Doshi, shivani singh, Redmi, sandesh kumar, Sumit, Dr. QJ Mehra, Jatin gupta, TPO CHE, Yogesh Agarwal, Surash kumar.

4). Cases: Puma vs Forever 21

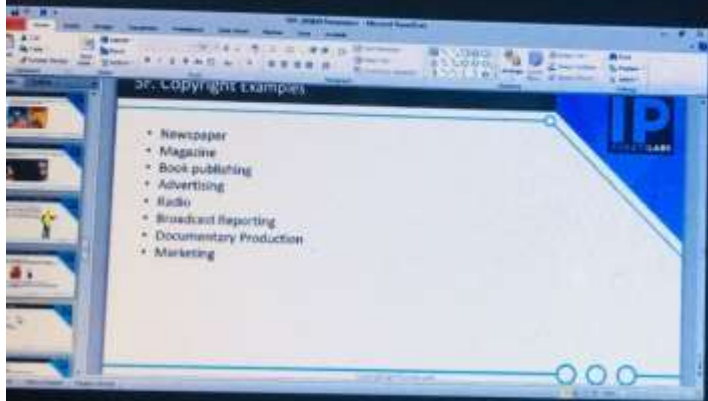
- Puma's line of Janty® shoes, produced in a collaboration with Rihanna
- Puma owned design patents and trade dress

IP CURATELABS

Participant avatars: Dr. Narendra..., Arpit Jain, Dr. Sunita Va..., vagish sharma, shivani kaushik.

dr. Copyright Examples

- Newspaper
- Magazine
- Book publishing
- Advertising
- Radio
- Broadcast Reporting
- Documentary Production
- Marketing



Sandesh Agarwal

Shivani Singh

Dr. Sunta Va...

Shivani Kaushik

Amit Sharma

Dadhich Patel

Shalendra B...

Gaurav Agrawal

Vineet Kumar

Swapnal Jangid

realme 5s

Manish Jain

Ashutosh Pa...

Dr. Narendra...

Richa Gupta



IPR Session-8

Topic: “Installation of IPCurate Lab at JECRC and awareness session for the faculties”

Speaker: Mr. Param Doshi, Manager, Verispire and Mr. Sandesh, Senior Manager, Verispire

Mr. Param Doshi discussed the objective of the IPCurate Lab is to successfully promote and mentor initiatives for research and projects and also benefit all the stakeholders to secure the Intellectual Property (IP) Rights related to their ideas/research projects. Faculties have been introduced to the various opportunities in the field of academic innovation and research.



IPR Session-9

Topic: “IPR Workshop for Incubation Centre and E Cell Participants – JECRC”

Speaker: Mr. Param Joshi and Mr. Jaskeerat from Varispire Technologies Pvt. Ltd

Mr. Param Joshi and Mr. Jaskeerat from Varispire Technologies Pvt. Ltd to discuss the novelty of their ideas and uniqueness of their startup. The expert has suggested the attendees to focus more on the creativity and innovation for their business thoughts. JECRC has a strong mission towards building a robust ecosystem for entrepreneurship and innovation. To nurture this zeal one dedicated session of IP importance has been organized for the students of E Cell and participants of Incubation centre at JECRC .





IPR Session-10

Topic: “Boosting Intellectual Property”

Speaker: Mr. Sandesh Agrawal, IP Expert, IPCurate Labs, Verispire Inc.

Mr. Sandesh Agrawal, IP Expert, IPCurate Labs, Verispire Inc. discussed about the engine that drives Innovations" and exploring new ideas is in culture at JU. Innovation and Creativity is not on halt during lockdown 2.0 as the Department of Life Science, Civil and Mechanical Engineering had interesting sessions on "Boosting Intellectual Property" . The participants were the ones who have submitted their ideas to the IPCurate Lab but their ideas requires refinement to take it to the next stage. Mr. Sandesh has shared information about the various research forums to update ourselves about the recent research happened in the respective areas.

The screenshot shows a presentation slide with the following content:

- Case Study: Dr. Barry vs. Medtronic (Dr. Lenke)**
- US7670358 & US8361121**
- Dr. Barry owned these two patents.
 - relate to a system and method of aligning spinal vertebrae to correct common spinal deformities.
 - Awarded damages worth \$17,721,180

The slide includes three diagrams:

- US7670358:** A diagram of a spinal column with various alignment markers and lines.
- US8361121:** A diagram of a single vertebra with a central rod and alignment markers.
- Medtronic VCM Instrument Set:** A diagram showing a set of surgical instruments and a cross-section of a vertebra with a rod.

In the top right corner of the slide, there is a logo for **IP CURATE LABS**. In the bottom right corner, there is a small video feed of a man, identified as Dr. Sandesh Agrawal, speaking.

